



Royal Leamington Spa Town Council  
 Corporate Objectives  
 Adopted 11<sup>th</sup> November 2021

Objective	Key elements / strands
<p><b>PARTNERSHIP</b> - Work in partnership with key local organisations to enhance the town, especially the district and county councils.</p>	<ul style="list-style-type: none"> <li>• Encourage and engage with effective partnership structures to contribute to major initiatives in the Town.</li> <li>• Work with partners to support a flourishing town.</li> </ul>
<p><b>PLANNING</b> - Engage effectively with the planning process to support a successful future for the Town.</p>	<ul style="list-style-type: none"> <li>• Respond effectively to planning application consultations</li> <li>• Contribute to local planning policy</li> <li>• Implement and monitor the Leamington Spa Neighbourhood Plan.</li> </ul>
<p><b>CULTURE</b> - To Promote the Rich Culture of Leamington Spa</p>	<ul style="list-style-type: none"> <li>• Lead, support and engage with major cultural events in the Town.</li> <li>• Support local organisations in the delivery of cultural activities, including through grant funding where appropriate.</li> </ul>
<p><b>COMMUNITY</b> - To promote community wellbeing across the town, with a focus on achieving a good quality of life for all parts of the community.</p>	<ul style="list-style-type: none"> <li>• To promote health and wellbeing for all.</li> <li>• To promote equality for all sections of the community, with a focus on more deprived areas.</li> </ul>
<p><b>ENVIRONMENT</b> - To improve the local environment and contribute to wider environmental and climate change goals.</p>	<ul style="list-style-type: none"> <li>• Help protect and enhance the local environment for the benefit of the community.</li> <li>• Encourage and contribute to positive action to address wider environmental issues and climate change.</li> </ul>
<p><b>AWARENESS</b> - To raise awareness of the Town Council</p>	<ul style="list-style-type: none"> <li>• To communicate effectively with local organisations and the community.</li> <li>• Engage with partner organisations to ensure Town Council input into key projects / activities.</li> </ul>
<p><b>RESOURCES</b> – To ensure the effective use of resources</p>	<ul style="list-style-type: none"> <li>• To closely scrutinise all expenditure and consider how it contributes to achieving our objectives.</li> <li>• To work with partners and the community to achieve best value for money.</li> </ul>